



### **Mitzi Perdue**

As a business owner, author and public speaker, Mitzi Perdue specializes in sharing techniques that enable families to stay together across the generations.

She has unusual expertise for this: in 1840, her family started the Henderson Estate Company, the forerunner of the Sheraton Hotels, which her father co-founded. The Hendersons recently celebrated their 127<sup>th</sup> reunion. Perdue Farms, her family by marriage, began as a breakfast egg company in 1920, and will soon be celebrating its 100th anniversary.

These families have stayed together for a combined total of 226 years. The secret for the longevity of both families is: neither the Hendersons nor the Perdues left their family's legacy to chance. Mitzi Perdue believes that investing the thought, time, and energy needed for creating close and enduring family relationships is one of the most important things a family can do.